CHARACTER ATTRIBUTE TARGET TOOL

Think of the character’s positive attributes as a target. At the heart lies **morality**, the building block that determines the character’s sense of right and wrong, flavoring the rest of his attributes. **Achievement-focused** traits aid the character in reaching professional and personal goals. **Interactive** attributes help with communication, encouraging meaningful connections with other people and the world. **Identity** attributes help with self-discovery and satisfy his need for creative and personal expression. Choosing attributes that touch on all four areas is a great start to creating a complex and relatable hero.
PRAISE FOR THE EMOTION THESAURUS

“One of the challenges a fiction writer faces, especially when prolific, is coming up with fresh ways to describe emotions. This handy compendium fills that need. It is both a reference and a brainstorming tool, and one of the resources I'll be turning to most often as I write my own books.”

~ James Scott Bell, best-selling author of Deceived and Plot & Structure

PRAISE FOR THE POSITIVE AND NEGATIVE TRAIT THESAURUS BOOKS

“In these brilliantly conceived, superbly organized and astonishingly thorough volumes, Angela Ackerman and Becca Puglisi have created an invaluable resource for writers and storytellers. Whether you are searching for new and unique ways to add and define characters, or brainstorming methods for revealing those characters without resorting to clichés, it is hard to imagine two more powerful tools for adding depth and dimension to your screenplays, novels or plays.”

~ Michael Hauge, Hollywood script consultant and story expert, author of Writing Screenplays That Sell and Selling Your Story in 60 Seconds: The Guaranteed Way to Get Your Screenplay or Novel Read